PARTICIPATORY STRATEGIC PLAN FINAL REPORT





STRATEGIC PLANNING DESIGN BY

SHANNON MONG (EVENT & FACILITATION DESIGN)
ANN CARR (INITIAL PROCESS DESIGN)
NILEEN VERBETEN (DATA REPORTS)



SHANNON MONG

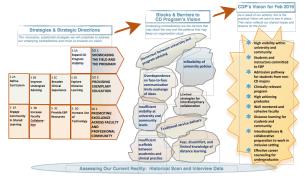
CONTRIBUTORS

DESIGN TEAM: Betty Yu, Laura Epstein, Mallorie Desimone, Maya Henry, Nancy Robinson, Patty Solomon-Rice

STAKEHOLDERS: Bishop Graham, Carol Aldape, Diane Chui, Flo Kimmerling, Gail Venable, Gloria Soto, Holly Kaiser, Juno Duenas, Maria Bautista, Pamela Wolfberg, Stephanie Tung, Summer Hsia, Vera Lane

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TECHNOLOGY OF PARTICIPATION® | Participatory Strategic Plan

What You've Accomplished

CD Program Strategic Planning Focus Question

In the next 3 years, how can the SFSU Communicative Disorders Program anticipate and respond to the needs of our undergraduate and graduate students, faculty members, and our many communities -- fostering their success and being a cohesive, high quality program?

Following a historical scan & brainstorm of trends likely to affect the CD Program, the facilitator drew upon components of traditional planning approaches (long-term, project and operational planning) deployed through a highly participatory process to help the CD Program's director, faculty, and key stakeholders develop a shared vision and understanding of the CD Program's future. At the starting point (and guiding all of the strategic planning) was the question

From there, the work moved progressively from questions around the vision of the future, barriers in the way, and strategic directions that will deal with the identified barriers to move you toward your vision.

After prioritizing your strategies for the first year, we wrapped up the strategic planning process by identifying first year accomplishments for each strategic direction. We divided into work teams that committed to carry out measurable accomplishments and associated actions that will lay the path toward the realization of the CD Program's vision. The resulting plan separates all the wonderful things the program *could do* from what it is *committing to do* in the next year.

The Process and the Definitions We Used

Phase 1: Preparation & Design

completed in Design Team meeting - August

A six-member Design Team explored the CD Program's aspirations for strategic planning, from which the team defined the focus question that the planning would address. The Program Director (in consultation with the Design Team) defined the parameters for this strategic planning, prepared membership data, and identified key stakeholders to include in the meetings.

Phase 2: Our Current Reality



completed in CD Program's 10/8/12 and 11/19/12 meetings

In an Historical Scan workshop the CD Program director, faculty, and internal/external stakeholders identified significant "epochs" in the CD Program's history and anticipated trends that could support or impede the CD Programs's work in the next 3 years. Key stakeholders in the field of Communicative Disorders were then interviewed. This feedback was then summarized into data reports, which were reviewed.

Phase 3: Practical Vision

completed in CD Program's 11/19/12 meeting

Workshop question: "What are the accomplishments we want to see in place in the next three years as a result of our actions?" The practical vision workshop focuses on discovering the shared vision of the organization's members. It brings together key stakeholders and their ideas to create their shared picture of the future. The Practical Vision is a statement of our shared hopes and dreams for the future. It provides fuel for the work ahead by giving everyone a sense of the destination -- what the accomplishments, outcomes, changes, and results we are seeking by our efforts.



Phase 4: Underlying Contradictions

completed in CD Program's 11/19/12 meeting

Workshop question: "What are the blocks that prevent us from moving toward our vision?"



It is easy to overlook actions, beliefs, patterns that stand in the way of our vision. Once a clear Vision is articulated, it is time to step back and take a steely eyed gaze into the barriers that may block the way and the patterns that keep the group stuck. At times these qualities may have been a strength for the organization, yet they also can represent a challenge for the future. As the group considers the range of its issues together, root causes can be uncovered. You can see them and recognize them. Surfacing these barriers (and identifying them for what they are) takes away their power, opening a window to the future.

Phase 5: Strategic Directions

completed in CD Program's 12/20/12 meeting

Workshop question: "What innovative, substantial actions will address our underlying contradictions and move us towards our vision?"

The Strategic Directions workshop focuses on creative, practical actions that would deal with the identified blocks and barriers, as well as move the CD Program towards its practical vision. This allows the organization to plan strategically. Rather than designing activities around a vision that is not yet reality, the CD Program begins where it is -- embracing its real situation. By focusing on the underlying challenges and its practical vision, the organization has a chance to realize its vision.

Phase 6: Beginning to Plan for Focused Implementation completed in CD Program's 12/20/12 meeting Workshop question: "What will be our specific, measurable accomplishments for the first year? Focused implementation is all about identifying and committing to actions and accomplishments that are concrete. These actions and accomplishments are clear. Their completion can be measured. The people who will do this work committed to unique work teams in which they'll get these accomplishments done.

CD Program's Next Steps: Completing the Focused Implementation Plan to be completed by CD Program Work Teams & Coordinators by 2/15



The purpose of the three remaining Focused Implementation Planning exercises is to separate what the group will commit to doing from all the wonderful things it might do. Focusing attention and resources is difficult but, without focus, progress to the vision will not be made. The CD Program was provided with an overview, instructions, and tools to complete the three remaining Focused Implementation exercises (Timeline of Accomplishments, 90-Day Implementation Steps, Calendar of 90-Day Accomplishments)

In February -- CD Program begins Focused Implementation of the Plan !!!

Blocks & Barriers to CD Program's Vision

Underlying contradictions are the barriers that may block the way and the patterns that may

keep our organization stuck

Disconnect between university and program advising

Inflexibility of university policies

Overdependence on face-to-face communication limits exchange of ideas

Insufficient visibility at university and community

levels

Traditional service delivery

Limited

strategies for

interdisciplinary collaboration

Insufficient scaffolds between academics and clinical practice

Fear, discomfort, and limited knowledge of distance learning

CDP's Vision for Feb 2016

As a result of our actions, this is the practical Vision we want to see in place. This vision reflects our shared hopes and dreams for the future

- High visibility within university and community
- Students and instructors committed to EBP
- Admission pathway for students from non-**CD** majors
- Clinically relevant program
- High achieving graduates
- Well mentored and cohesive faculty
- **Distance learning for** students and community
- **Interdisciplinary &** collaborative preparation to work in inclusive setting
- **Effective career** counseling for undergraduates

Strategies & Strategic Directions

The innovative, substantial strategies we will undertake to address our underlying contradictions and move us towards our vision

> SD 1 S 1A Expand CD SHOWCASING Program THE FIELD AND Visibility THE PROGRAM

S 2A S 2B S 2C S 2D SD 2 Refine Improve Broaden Explore PROVIDING Curriculum Undergrad Clinical Distance **EXEMPLARY Advising** Experience Learning **EDUCATION** S 3A S 3B S 3C S 3D SD 3 Engage Increase Provide EBP Increase Use PROMOTING Community **Faculty** Resources of EXCELLENCE in Shared Collabora-Technology ACROSS FACULTY Learning tion AND **PROFESSIONAL** COMMUNITY

Assessing Our Current Reality: Historical Scan and Interview Data

The SFSU Communicative Disorders Program

Our Vision

The SFSU Communicative Disorders Program will meet the challenges of the present and future through dynamic response to the need for qualified professionals in Communication Sciences and Disorders. Through a commitment to addressing the needs of the workplace and professional excellence, SFSU CD faculty will provide mentorship for future professionals to gain experience with wide range and diversity of individuals with communicative disorders; to understand their perspectives; and to integrate research with clinical practice in support of people with communication disorders across the life span.



Our Mission

The mission of the Communicative Disorders Program (CD) at San Francisco State University (SFSU) is to prepare professionals to provide competent and compassionate service to people with communication disorders, across the lifespan. The SFSU CD Program is based on the following core values: collaboration; compassion; resilience; inquiry and investigation; life-long learning; professionalism; multiculturalism; leadership; mentorship; advocacy; and internationalism.

Who We Serve

The focus of the CD Program is to serve both students and the community. Students are served in graduate and undergraduate programs that include the master's and bachelor's degrees. The public is served by the CD Clinic located on campus, serving children and adults with communicative disorders. Further, students complete internships in schools and hospitals throughout the SF Bay Area and beyond with the support of mentors in the field in Speech-Language Pathology.

More about the SFSU Communicative Disorders Program

How We Operate

The CD Program operates as one of seven programs within the Department of Special Education, located in the Graduate College of Education at San Francisco State University. The CD Program offers a master's degree in Speech-Language Pathology at the graduate level and an undergraduate bachelor's degree to prepare students for graduate work in Speech-Language Pathology, Audiology and other related fields. The 5 tenure track faculty members who each share in administrative duties conduct management of the CD Program. The lead Program Coordinator is Nancy Robinson, the Clinic Director is Patti Solomon-Rice, the School Internship Coordinator is Laura Epstein, the Master's Thesis Coordinator and Webmaster is Betty Yu, and Adult Internship Coordinator role is shared by Minnie Graham, Nancy Robinson and Maya Henry. Mallorie Desimone is the CD Clinic Office Manager and Emily Sanchez, student assistant, assists her. The decision-making is team based, led by Dr. Robinson as Program Coordinator who works within guidelines determined by the Department Chairperson in Special Education.

Budgeting

The budget each year is determined at the college, department and ultimately at the university level. The CD Program operates within the funding assigned by the Department of Special Education.

Staffing

Current staffing of the Communicative Disorders Program includes 5 tenure-track faculty members, 15-20 part-time faculty members, one CD Clinic Office Manager and one student assistant.



Our Current Reality: Historical Scan (and identification of emerging trends)

HISTORICAL SCAN

This was the time of		Origins of Change		egislation & icy Changes	Innova	tion Shrinking Resources		Finding Ways to Connect
	50s	60s	70s	80s	90s	00s	10s	2013-2020 (future)
The World	End of WWII prosperity optimism End of cold war	Wars Civil Rights	Change in women's roles AHA & ADA IDEA SPED Laws-Part C	Technology Fall of Communism Inclusion	Budget Issues Internet Techno Revolution Rise of technology	Acceptance of diversity and disabilities Budget cuts Aging boomers Rose-Civil Rights-inclusion BCLB and general cur.	SFUSD new leadership	Resources Technology impact on all aspects-work, social
Communication Sciences & Disorders	Increase scope of practice Increase aphasia TX Increase aphasia TX	Limited evidence Narrow scope	Medical model	Awareness oral + written language Increase demand	Masters program Rise in Autism Medicare CAP Budget issues	Shortage of SLP's Bilingual education & cultural education VS. Behavioral Shift to social/developmental Increase PHD push Increase Dysphagia/ decrease Aphasia Increase caseloads/decrease severity of disorders	Increase in research Family centered approaches Expansion of practice-wider range of disorders Neuro-bio/developmental	Generalist vs. specialist Collaboration interdisciplinary Technology-benefits research- assistive technology
Communicative Disorders Program	• Program started	Limited in scope- instruction/clinic al practice more isolated Faculty strike	Ivory Tower (limited collaboration w/ community) Separation of	Relationship BTW oral + written language	Small Faculty Shrinking resources	Community based clinics Increase specialty clinics Increase use PT faculty Increase female faculty	Multi-disciplinary community based collaboration Increase neuro focus Increase grants	Budget issues Preparing for collaboration Internationalization Increase capacity Self-Advocacy Distance learning + online
		1980 1990, This was the time Services 1980 1990, The Technoment Property of The Services The Technoment Property of The Services of Th	2000, 200 PRESE			Present & Future Events that CD Program could capitalize upon	Increase research focus Collaboration w/community (web/focus groups on-site)	courses Child-Family-Comm Centered More collaboration w/community Establish PHD students joint DOC in CD Increase collaboration + training

EMERGING TRENDS TO CONSIDER IN CD PROGRAM'S STRATEGIC PLANNING

In the World:

- Increased focus on discipline
- Awareness & acceptance of diversity
- Global world getting smaller

In Communication Sciences & Disorders:

- Need for multilingual clinical& research focus
- Changing scope of practice
- Curriculum standards changing





Interview Subjects

	Γ
Dorothy Molyneaux	Retired Professor, SFSU CD Program
Sara Spencer	Clinical Faculty, SFSU CD Program; private practice
Minnie Graham	Retired Professor, SFSU CD Program
Linda Shively	Intern Supervisor, Kentfield Rehabilitation
Meagan Clifford	Intern Supervisor, Kaiser Vallejo (and former student)
Sarah Cragg	Head SLP, SFUSD
Betsy Kean	Dean, GCOE
Nick Certo	Retired SPED Chair
Jonathan DeVera	Medical SLP (and former student)
Anonymous	SFSU CD Program graduate student
Oneida Chi	Hillcrest Elementary School, SFUSD
Marcia Moy	Redding Elementary School, SFUSD
Julie Oeser	SLP, Belmont Redwood Shores School District
Paul Stahoviak	Cesar Chavez Elementary School, SFUSD

Interview Questions

- 1. What 2-3 components of training for undergraduates in the SFSU Communicative Disorders Program is critical to their success as they enter the workforce or pursue a graduate education?
- 2. How would you rate the CD Program's performance on the training you just listed?
 - For ____1___tell me if it's a strength, is it okay, or does it need work (+, 0, -)
 - For 2___tell me if it's a strength, is it okay, or does it need work (+, 0, -)
 - For ____3___tell me if it's a strength, is it okay, or does it need work (+, 0, -)
- 3. What 2-3 roles and functions of the CD Program do you consider are critical to prepare graduate level SLPs for their work in the field?
- 4. How would you rate the CD Program's performance on the roles and functions you just listed?
 - For ____1__tell me if it's a strength, is it okay, or does it need work (+, 0, -)
 - For ____2__tell me if it's a strength, is it okay, or does it need work (+, 0, -)
 - For ____3___tell me if it's a strength, is it okay, or does it need work (+, 0, -)
- 5. Three years from now, what training for graduate level SLPs will be critical to their success as they enter the field?
- 6. What are some ways that the SFSU CD Program could meet those training needs?
- 7. Where would you like to be involved in meeting these training needs?
- 8. How could the SFSU CD Program better support its faculty members (all people who teach and supervise)?
- 9. What is ONE major accomplishment you'd like to see in place at SFSU CD Program by 2015?
- 10. What partnerships beyond the CD program would contribute to achieving the accomplishment you identified?

(Table I) Critical Training for Undergraduates

Clinical Experience	Essential Skills	Breadth & Diversity	Self	Medical SLP	Technology	Collaborative
		Foundations	Management		Applications	Teaming
Students get real world experience (e.g., pair with intern in hospital setting)	Essential skills for the field to prepare for the graduate level	Ear train for articulation and phonology Language development in childhood	Practice problem solving in difficult situations in a variety of settings	Medical aspects of CSD Working with traumatic brain injury	AAC and severe disabilities, use of technology (e.g. iPads)	Working as member in a team Multidisciplinary assessments and
Pairing with practicing graduate clinician to observe and complete an activity	(e.g., terminology, anatomy, physiology)		Ability to learn and think critically		Use of computer applications in speech/language	overlap with related professionals
about	English comprehension and use	behaviors and intense psychological issues	Problem solving skills		therapy with range of people and disorders	
Speech-language pathology clinical skills		appropriate to diverse populations	Training in organization and time management			
Hands-on experience with clients, partner with grad clinician	Making individualized delivery plan decisions and writing measurable goals	Speech pathology, organic and functional disorders/ diseases				
Hands-on therapy techniques, behavior management, severe population	Tougher standards – candidates that are able to work with all types of people and difficult	Introduction to theory included in courses			Feedback on	gend how Program is eeting this goal
Instructor's clinical experience	situations	Breadth and diversity of courses in human communication				ength ween
Increased observation requirements	Enforce standards to weed out students not equipped	development and disorders				OK Is Work
Increased observation requirements	for this career Advising regarding the field					Scored
Clinical aide experience Option of student teaching						
internship						

(Table 2) CD Program Roles & Functions Critical to SLPs

Diversity & Quality of Clinical Training	Range & Depth	Qualified Faculty & Advisors	Medical SLP	Policy & Advocacy	Compassionate Professional	Technology & ACC	
More clinic tracks in audiology, voice, fluency, aural rehab and more	Again education in all aspect of speech pathology.	Career advising Academics	separate pediatric and adult diagnostic seminars	A solid understanding of Calif. State guidelines for SPED.		Comprehension in the use and development of	
opportunity for each student clinician to experience each area.	Training in diagnostic procedures for all ages.	Working with psychological issues of their students.	More preparation for medical settings	How to manage case loads that are difficult.	personal communication, problem solving and	computer applications.	
		Relate and feel compassion towards our students as we do towards our clients.	Hands-on experience with adults Finding hospital placements	Advocacy in all of the settings we work in!	Awareness of	AAC training, having access to Bridge School Camp, low tech	
Matching the experience of the supervisor with clinical placement. Students need to come out with trained eyes and EARs so they are prepared to deliver services in articulation and phonology.	compassion towards our students as we do towards our		compassion towards our students as we do towards our		Real world functional tasks: IEP and IFSP processes/policies, IDEA, legal and professional issues, medical billing, proper	social/economic/ cultural diversity. Help students learn	especially
tracks.	Focus on clinical disorders: Receptive/Expressive verbal language, Articulation and Phonology, Pragmatics			documentation	member of a team.		
world, communication between supervisors and practicing professionals on-campus clinics Advanced theory and practice in clinic and	strategies for children with HOH, Cognitive disabilities, Voice, Fluency, Cognitive linguistic strategies and AAC. Keep options open in training with a range from mild to severe needs of clientele. Prepare students to work with a broad range of needs in people with communication disorders.			Lege Feedback on ho currently achievin Strei	ow Program is og in these areas n gth		
experience Hierarchy for clinical placements is well established. Increase therapy-focus,	Voice and fluency should be whole semester, not split. Need better teaching for a) Pediatrics: articulation, phonology and language, b) Adult: therapy techniques and strategies—cognitive therapy; more demos of actual tx techniques/strategies, handson before clinic			Needs Not So	K Work		

OUR THINKING

Training We See as Critical for Our Students in 3 Years

- moving away from deficit model
- importance of EBP
- toolkit of strategies
- learning to mentor
- students as advocates (for patients/clients AND themselves)
- increased clinical opportunities for undergraduate students
- training around inclusion

(Table 3) In 3 years, this Training will be Critical to SLPs

	Current Training Topics	Prepare for Work	Tools for		Collaborative	Course Format	Technology
		Settings	Profession		Teaming		
•	More exposure to up-to-date topics such as CAPD, autism, social thinking skills/Michelle Garcia Winner, early intervention, preschoolers.	 Mentoring to foster professional growth Curriculum-related tasks and standards; State and Fed laws, 	Stronger grasp of typical early development and norms Have a tool kit of		 Multidisciplinary Collaboration, push-in, classroom- based therapy 	More hands-on application overall Courses that demonstrate tx	Use of technology Technology (iPad) use in therapy Computer
	Cochlear implant, HOH and aural rehab Working with students with behavioral challenges Diagnostic and therapeutic procedures for all ages.	Special Ed system SPED guidelines SLP work settings and requirements for these settings	handouts		 Assessments Team work Dealing with cross-generational 	techniques and strategies, focus on hands-on application • Better structure for course	applications in treatment and case management
	Medical terminology. Computer literacy	 Workforce dynamics Insurance and delivery system 	 knowledge of various tx techniques for artic/phono 		issues	scheduling	
	Articulation/phonology Thorough grounding in autism	 Technology and legal issues Navigating the 	Access to screeners: artic, phono, lang, bedside swallow				
	Working with war veteran Working with stroke patients Increased training dysphagia and esophageal dysfunction in adults and children	system as advocate for patients/clients Medical terminology Documentation	 What to look for with background hx, overall data collection to support assessment 	What to look for with background hx, overall data collection to			
•	ASL						

OUR THINKING Ways to Effectively Support CD Program Faculty

- faculty resource and teaching library
- support/mentor for non-tenure track faculty (pair with someone with more teaching experience)
- take advantage of technology on campus
- include Mallorie in orientation of supervisors
- get everyone on same page -- same expectations from clinic to clinic (consistent variation)
- support for tenured faculty (buddy system)
- consolidation of the work

(Table 6) Ways CD Program Could Better Support Faculty

Collaboration	Mentorship	Professional	Teaching &	Internship	Clinic Processes
		Development	Research		
 Online discussion groups Collaboration between campus faculty and off-campus supervisors. Networking experiences for faculty and supervisors Collaboration between on-campus and internship supervisors Orientation for supervisors Appreciation party 	Mentorship system among faculty Faculty and supervisor brown bags Orient non-tenured faculty Integration of faculty into the College.	Travel funds for faculty and supervisors to attend state and national conventions and make presentations. Send the school supervisors to inservices Purchase and demonstrate current technology (apps.)	Align teaching with clinical supervision Align faculty research with their clinical assignments Research be part of	with internship experience Consistency with internship expectations	Obtain more clients for CD 884 Consistency among faculty team regarding clinic processes

(Table 4) Ways CD Program Could Meet Training Needs

Specific Training Topics	Community Involvement	Start with the End in Mind	Medical SLP	Real World	Technology
 Childhood dysphagia Training grants More support and consistent feedback from faculty/advisors ASL coursework at undergraduate and/or graduate level Review Common Core standards Develop toolkit for screening and tx Participate in entire IEP process Use video demonstration of tx methods Eligibility not just standardized scores Introduce students to behavioral management Bilingual, multi-lingual assessment 	 Provide training beyond classes through continuing education Encourage learning courses Strategic planning to include community members Involvement of community members Increase role of SFUSD in training program Have professional "panels" in courses/brown bags 	Survey graduates to determine job satisfaction Use survey results to strengthen the training program Provide course content to meet	an asset to sites	Encourage a world view to be more sensitive to the interests of our clients. More real world experience, mentorship with SLP in field Academic and hands-on exposure with current trends	Technology for assessment, documentation and tx Include more information regarding technology (apps) in the course work and clinic experience

(Table 8) Ideas of Potential Partnerships

Community Agencies

- Contact Golden Gate Regional Center
- Contact private and parochial schools to form relationships
- Target lower income areas where the need is greater

Community Professionals

- Hold a panel with various professionals to discuss:
 - Current and practical strategies, and research
 - Expectations at different work settings

Former Students

- Former students be more more of an asset to program.
- Build on connections with former students to build network in medical settings

Medical Partners

- Medical schools, attend lectures at UC Medical Center
- Partner with institutions for internship placements.
- Collaboration between SFSU faculty and off-campus training sites.
- More variety with internship settings so that there are enough opportunities per semester, more modeling of tx

School Partners

- . SLPs (in the community) willing to be mentors, even if they can't officially supervise
- More community cooperation and increased number of internship opportunities
- Partnerships with school districts who will pay stipends to students as incentives to work in the schools
- Partnerships within district with lead psychologist and related services.
- AAC 5 SLPs are AAC specialists in the district, SFSUD has a partnership with Boardmaker to pilot one of their new programs
- Working on professional development to support and train everyone such as Communication Severity Scales
- · Partnerships with schools
- Schools for targeted experiences
- Make partnerships with behavioral specialists
- Schools that provide best practice programs.
- Professional development and association with various vendors and manufacturers and users of current computer applications.

University Partners

- Increased number of grants
- Increased visibility in the University and community
- Reach out to other entities in the university to convince them of the integrity of the program.
- Establish communication with undergraduate studies
- More partnerships with SPED faculty
- Faculty in other department

Our Practical Vision

As a result of our actions, the achievements the CD Program wants to see in place in February of 2016 are. . .

High visibility within university and community Students and instructors committed to E	Admission pathway for students from non-CD majors	Clinically relevant program	High Achieving Graduates	Well mentored and cohesive faculty	Distance learning for students and community	Interdisciplinary and collaborative preparation to work in inclusive setting	Effective career counseling for undergraduates
create a shared space to showcase our diverse work increase number of tenure-track faculty end increase number of tenure-track faculty end	of create 2 nd BA/leveling curriculum need to then apply to grad school revive admission of conditional graduate students realign undergrad/grad course (move around/change/eliminate) post baccalaureate program	 hands-on application to the real world create new adult clinics sharing/ developing tech applications beyond program 	continue to refine student selection process undergraduate honors program in place mandatory undergrad clinic aide mandatory: clinic aide as senior — senior courses increase undergrad standards minimum B- (and other) introduce undergraduate clinic offer a PhD in CD professional issues course for grads best use of available units in curriculum participate in international exchange	 mentoring process for all faculty-formal implement multiple pathways for collaboration and mentorship among faculty collaboration among supervisors and faculty cohesiveness among supervisors (on and off campus) guidelines for off-campus internships networks/pairs of tenure/tenure track/lectures (mentorship) 	create on-line classes online CD courses on-line clinical supervision CEU's use of existing technology resources at SFSU	graduates are effective team members inclusive settings school-based specialty in place collaborate with other programs in SPED and college collaborate with other programs in SPED and college	counseling undergrads re: full range of career options support for SLPA program Out of the case of the c



The Underlying Contradictions

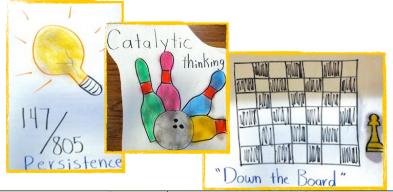
The blocks that prevent us from moving toward our vision are. . .

Disconnect between university and program advising	university policies	Overdependence on face-to-face communication limits exchange of ideas	Limited strategies for interdisciplinary collaboration	Insufficient visibility at university and community levels	Traditional clinical service delivery	Insufficient scaffolds between academics and clinical practice	Fear, discomfort, and limited knowledge of distance learning
 limited focus on undergraduate counseling priority placed on SLP as career endpoint incoming students are advised by non-CD faculty when they declare our major only a few partnerships with advisors from other programs to whom we can refer students thinking beyond M.S. —low expectations (C-) for undergrads class sizes too big numbers of undergraduate students 	 knowledge of how university works for setting up programs (i.e. honors) insufficient university and programs policies at undergrad and grad levels need to maximize our FTEs university exclusively granting only first BA degrees can only offer 1 unit for clinic aides now unrealistic understanding of need of post-bac programs at Dean and Dept level 	 insufficient communication amongst faculty very full professional schedules and are in different locations disconnect between faculty and off campus supervisor disjointed communication with part-time faculty nothing official in place at CD/Dept/COE level for mentoring insufficient time and organization to mentor a cohesive faculty 	• inflexible attitudes and beliefs about interdisciplinary and collaborative preparation • limited outreach • uncoordinated class scheduling at university • structural separateness of programs, depts., and colleges • disconnection between disciplines	 visibility-limited self-promotion unrecognized needs in the eyes of the college, university, taxpayer awareness of avenues for visibility sparse and inaccurate knowledge of what SLP's/CD do/does 	 need for cooperation from clinical settings-supervisors to allow for breath and depth of exposure finding diverse population of adult clients transition of clinical learning to other settings limited clinical settings and vision of alternation clinical source models 	class) and what they observe (in practice)	obtaining technology and strategies for developing courses

Our Strategic Directions, Strategies, & Brainstormed Actions

The innovative, substantial actions that will address our barriers and move us toward our vision are. . .





S 1A Expand CD Program Visibility

- meet with new interim leaders to present our program
- video presentation about what we do
- join and be leaders in highly visible university committees
- university job fair
- increase involvement of a more diverse advisory board
- CD committee to implement visibility projects

SD 1

Showcasing the Field and the Program

S 2A Refine Curriculum

- I.D. University policy for course development/change
- create CD leveling program for non-traditional grads
 embed individual &
- embed individual & independent assessment in each course
- increase research on university policies
- align undergrad/grad curriculum with minimum standards

S 2B Improve Undergrad Advising

- information exchange with undergrad department
- participate in new student orientations
 undergrad advising head educate CD faculty
- develop undergraduate advising brochure

S 2C Broaden Clinical Experience

- revise clinical training contract for liability across settings
- expand to 2 child & 2 adult clinics -on/off campus
- survey colleagues regarding nontraditional practices
- invite panel of professionals: discuss, QA, demo
- define & develop vertical (class <-->clinic) & horizontal (clinic <--> > clinic) scaffolds
- partner with agencies for alternative clinical experience
- mandatory clinical observation in 3 different (non on campus clinic) settings (submit brief summary)

S 2D Explore Distance Learning

- distance learning: + / -- based on experience
- evaluate existing distance learning programs
- contact Northridge and/or Nova Southeastern about online courses (what works/doesn't, focus group)
- hold faculty events using distance technology Providing Exemplary

SD 2

Providing Exemplary Education

S 3A Engage Community in Shared Learning

- in-services at training sites (scaffolds)
- online CEU training offered off-campus & community SLPs •
- set up a regular time to present research and ideas (open to community)

S 3B Increase Faculty Collaboration

- develop an interdisciplinary course with approval from Dean
- use SPED faculty meeting as forum
 co-teaching
- build in collaboration time at CD and SPED faculty meetings

S 3C Provide EBP Resources

- examine how to talk about discrepancy between research/practice in a respectful way
- create EBP "library" for academic & clinical coursework

§ 3D Increase Use of Technology

- increase use of technology
- try out Google communities for faculty
- develop a program blog



SD 3

Promoting
Excellence across
Faculty and
Professional
Community

Implementation Planning: Our Focused Implementation Plan

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The purp to doing progress defining shown or

Focused implementation is all about identifying and committing to measurable accomplishments and associated actions that will lay the path toward the realization of the CD Program's vision. These actions and accomplishments are clear. Their completion can be measured. They are on the calendar and specific people have accepted responsibility to get them done, by working in teams.

The purpose of Focused Implementation (which includes four distinct exercises) is to separate what the group will commit to doing from all the wonderful things it might do. Focusing attention and resources is difficult, but without focus progress to the vision will not be made. On 12/20 participants engaged in the first Focused Implementation exercise -- defining First Year Accomplishments for each of our 3 Strategic Directions. A draft of these First Year Accomplishments is shown on pp. 22-24 of this report.

The next four steps for the Work Groups and Coordinators (Nancy & Mallorie) to engage in are:

- Refine "First Year Accomplishments"
- "Timeline of First Year Accomplishments
- "90-day Implementation Steps"
- "90-day Implementation Calendar"

These exercises are described in more detail on pp. 25-32 of this report; associated templates (in Microsoft Word) have also been provided to the CD Program to assist in our completion. Completing all four of these exercises will determine what the CD Program will actually do in the first year and identifying the priority steps that will get us started.



Implementation Planning: First Year Accomplishments

"The strategic end is born in the tactics with which it is pursued."
- Aidan Kavanaugh

Field and the Program IRECTION 1: Showcasing the First Year Accomplishments Current Reality First-year Success Indicators What will be different What's in place, what's missing, and Accomplishments ALE SMART in 2-3 years if we mobilize opportunities relating to What we need to Specific this strategic direction accomplish in the next behind this strategic direction Measurable Action Oriented 12 months to move In Place Measurable Outcomes of your professional committees from the current reality Realistic work on this strategic direction. Time bound to where we want to be client word of mouth in 2-3 years website, announcements faculty publishing nominated for chapter website. list of university resources to recognition at ASHA annual open house promote program CD Program has regular annual NSSLHA conference fulfilled requirements for NSSLHA report at SPED mtg. we present work at national conferences recognition we attend professional meetings Added time for faculty writing - Center for Teaching identify community resources for Once a month submission to Sabbatical Leave Committee - University Interdisciplinary Council "Campus Memo" or College referrals Undergraduate Advising - Children's Campus Advisory General List Serve Committee - Children's Campus Research Council compile list of professional General Education Advising Increase number of faculty - University Library Committee organizations Committee "experts" listed by SFSU 2?? proposed course review ??? - HRIC (community committee) CD Advisory Committee updated and current faculty pages Brochure Missing for each faculty member Current pictures of students & time (and community) for writing faculty on SFSU website professional quality academic regular communication vehicle Waiting list of 10 diagnostic program brochure community awareness of CD Program clients Dept awareness about our program website addition "Alum of Month" · CD Program Blog College awareness of our program updated added to our existing Our own identity - "where and how "we fit List of committee meetings Informative & written description of program / brochure representation Opportunities blog established (with plan for Current Research & Graduate recruiting program Innovations web page weekly update) Faculty meetings Updated faculty pages tracking database for recent New Dept Chair, new Dean graduates Orientation for new undergrads Orientation for new transfer students

Implementation Planning: First Year Accomplishments

STRATEGIC DIRECTION 2: Providing Exemplary Education **Current Reality** First-year First Year Accomplishments Success Indicators What's in place, what's missing, Accomplishments What will be different are SMART and opportunities relating to What we need to in 2-3 years if we mobilize this strategic direction accomplish in the next 12 Measurable behind this strategic direction months to move from the Action Oriented Measurable Outcomes of your current reality to where we work on this strategic direction Realistic Time bound want to be in 2-3 years In Place Regular orientation for all students Current undergraduate curriculums Program in place for Current clinical program nontraditional graduate realigned undergraduate and Tutoring systems for undergraduate students graduate curriculum courses Admission requirement in Orientation process for undergraduate 2 child and 2 adult clinics place that incoming grad courses established students need 2 or fewer Specified pre-requisites for undergraduates additional courses Existing relationships and contracts for off-Advising brochure for campus sites Curriculum matches typical undergraduates Missing leveling programs Proposal for a leveling program o data about curriculum at other universities Regular commitment from 10 info about current practices and advising at University resources for distance internship sites to take SESU students learning are identified o liability coverage not specified for clinical 1 distance (or hybrid) course placements Intern packet refined in place undergraduate learning courses o faculty experience with distance learning Opportunities models exist for distance learning o strong AT Team CAPCSD has info about curriculum Dept faculty provide distance learning

Implementation Planning: First Year Accomplishments

STRATEGIC DIRECTION 3: Promoting Excellence Across Faculty and Professional Communities

(1)

Current Reality

What's in place, what's missing, and opportunities relating to this strategic direction First-year

Accomplishments

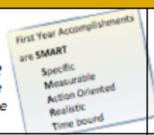
What we need to

accomplish in the next 12

months to move from the

current reality to where we

want to be in 2-3 years



Success Indicators

What will be different in 2-3 years if we mobilize behind this strategic direction

Measurable Outcomes of your work on this strategic direction.

In Place

- o HRTP
- o CD Program mtg 2x (or more) each month
- Monthly mtg of 7 programs in Dept
- NSSLHA annual conference
- Existing collaborations within and outside university
- Full-time faculty commitment to EBP
- CE built into profession
- Visit intern sites as university liaisons (written report too)
- Annual membership dinner

Missing

- meeting time for core and lecturing faculty together
- part-time faculty's accountability for EBP in coursework
- o formal mentoring for lecturers

Opportunities

- o core faculty knows EBP
- interdisciplinary collaboration within our Dept.
- o facility & expertise to provide CEUs
- access to technology through AT Team
- SPED mtgs (education about who we are and what we do)

- Draft of graduate "Course Resource Packets"
- Handbook of supervision for school supervisors
- Handbook of supervision for adult setting supervisors
- ASHA presentation that reflects SFSU faculty collaboration
- > Online community launched
- At least 2 community partners identified to do training / in-service together
- Structure/outline for "EBP Library"

- Increased number of publications that reflect collaboration
- Program exists to instruct part-time faculty
- "Course Resource Packets" (model syllabi and resource packages for each course)
- Written core standards for courses
- Online community for faculty is used on regular basis
- Hybrid CEU supervision course (required for all supervisors)
- Supervisors engaged at sites and providing at least 1 training per semester with core faculty
- · EBP Library

Implementation Planning: Work Teams

SD 1
Showcasing the Field and the Program

Members:

Nancy Robinson Mallorie Desimone

SD 2
Providing Exemplary
Education

Members:

Patti Solomon-Rice Laura Epstein

Promoting Excellence across Faculty and Professional Communities

Members:

Betty Yu Maya Henry



CD Program's Next Steps: A Focused Implementation Plan



Focused implementation is all about identifying and committing to measurable accomplishments and associated actions that will lay the path toward the realization of the CD Program's vision. These actions and accomplishments are clear. Their completion can be measured.

CD Program's Next Steps: A Focused Implementation Plan

I. Create a Timeline of your First Year Accomplishments

Each Work Team refines First Year Accomplishments and develops a Timeline of Accomplishments by 1/21. These timelines will be compiled by Coordinators (Nancy & Mallorie), reviewed for conflicts, adjusted, and redistributed to Work Teams by 1/25.

Current First Year Accomplishments (as drafted on 12/20) provided to CD Program in editable Microsoft Word format; template provided in Microsoft Word for use in defining the second and third year's First Year Accomplishments; sample Timeline (from another organization) provided on p. 28

2. Identify 90-day Implementation Steps

By 1/30 each Work Team then develops 90-day Implementation Steps (with associated deadlines) that will carry their team (and the organization) toward each of the Team's identified Accomplishments.

Template provided in Microsoft Word for First Year Accomplishments; blank 90-day Implementation worksheet shown on p. 29

3. Calendar Your 90-day Implementation

Coordinators will review all the steps seeing where there may be conflicts between task deadlines. They'll make adjustments and then put all of the intended 90-day implementation steps (or tasks) onto a calendar, or into a task management system. This will be made available to all the Work Teams by 2/15/12. Template provided in Microsoft Word for 90-day Implementation Calendar; suggestions for shared task management software provided on p. 31; a sample 90-day Implementation Calendar shown on p. 30

4. Do the Work - February 2013 and Beyond!

Each Work Team lead keeps track of deadlines, provides reminders and encouragement to team members, seeks help as needed along the way.

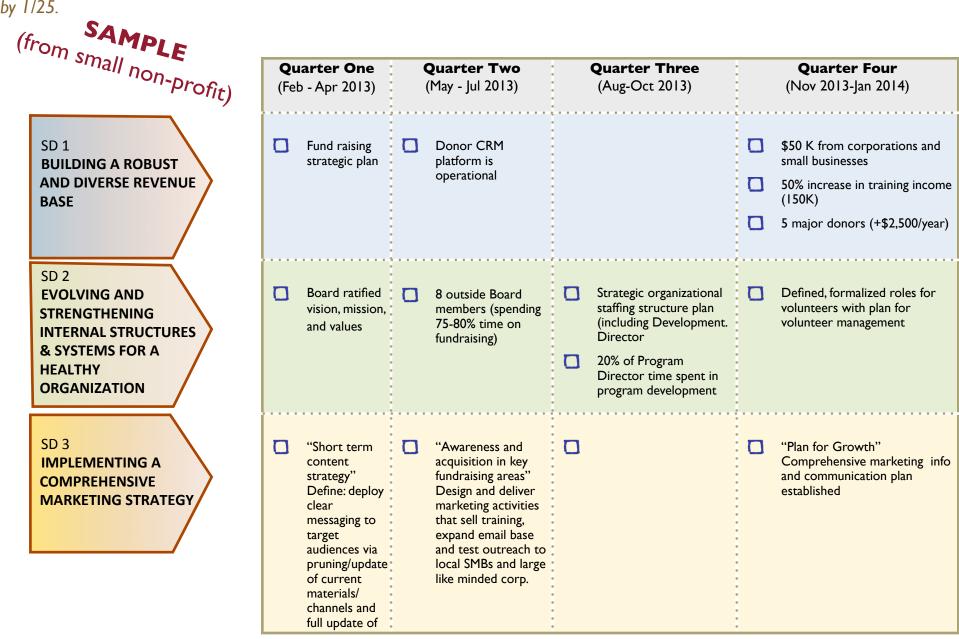
5. Keep Your Plan on Track

Coordinators keep in touch with the Work Teams, remind them (as needed) of deadlines & help coordinate between different teams. Schedule quarterly meetings to update everyone on the progress and make adjustments as needed. Schedule an annual meeting to create a Timeline of your Accomplishments for the next year. Integrate your implementation into as many regular meetings as possible — keep this work present in everyone's minds.

Grid showing recommended quarterly evaluation and annual planning provided on p. 32

I. Create a Timeline of your First Year Accomplishments

CD Program begins with each Work Team refining its First Year Accomplishments (provided in Word format), then developing a timeline of these accomplishments (use provided word templates). These timelines are submitted to Coordinators by 1/21 (Nancy & Mallorie) who will compile, review for conflicts, adjust, and redistribute to Work Teams by 1/25.



2. Identify 90-day Implementation Steps

By 1/30 Work Teams also develop 90-day Implementation Steps for each Accomplishment (use Worksheets provided in Microsoft Word format). Team Lead submits to Coordinators (Nancy and Mallorie). These steps will carry their team (and the organization) toward each of the identified Accomplishments.

Worksheet: 90-Day Implementation Steps

STRATEGIC DIRECTION:		ACCOMPLISHMENT TITI	E (what)):	
Intent (Why):				Start D	
Implementation Steps (How)		Who	When		Where
1.					
2.					
3.					
4.					
5.					
Team Lead: Team Members:	Collaborators or Partners:	Evaluation Measures: how we'll know we finished and succeeded	Budget:		Next Meeting Date:

3. Calendar Your Implementation

Coordinators (Nancy & Mallorie) put all of the intended 90-day implementation steps (or tasks) onto a calendar (template provided in Microsoft Word) or into an electronic shared task management system (see ideas on next page). See where there may be conflicts between task deadlines, make adjustments, and make available to all the Work Teams by 2/15.

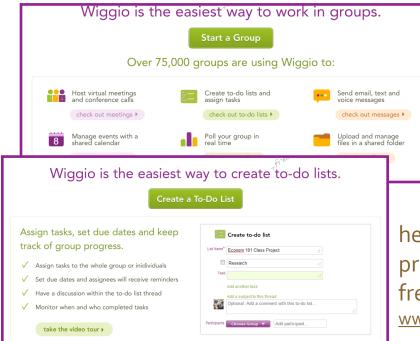
SAMPLE 90-Day Implementation Calendar

1.1 Feb 15 1.1.2 Mar 5 1.1.4 Continues John 5 more major donors (more commitments developed (marketing to Board (with staff : : : : : : : : : : : : : : : : : :	SAMPLE 90-Day implementation Calendar												
5 more major donors (more than \$2,500) Board on "Ask"; get commitments Board on "Ask"; get commitments Com	Team Members												
donors (more than \$2,500) Commitments Ideveloped (marketing to Board (with staff than \$2,500) Indentify 24 potential m. Identify 24 potential m	nn, Michael,												
than \$2,500) Imaterials, talking points, support) Item Isteps Include the support of the supp	inces, Roy, Kathleen												
Steps 11.3 Mar 15 Identify 24 potential m. Idonors (3 per board Imember) 1.2 1.2.1 Create a matrix or Paid training (30 K or more annually) 1.2.2 Programs Industry 1.2.2	volve Marketing												
11.3 Mar 15 Identify 24 potential m. idonors (3 per board member) 1.2 50% increase in paid training (30 comparable training rongrams annually) 1.2.1 1.2.5 Mar-May Coordinate and conduct 2: France and comparable training rongrams 1.2.2	am Lead)												
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K or more programs annually) 1.2.2													
11.4.4													
in-house trainings :													
1.2.3													
Create outreach plan to : : : : : : : : : : : : : : : : : :													
conduct 6 paid trainings in : : : : : : : : : : : : : : : : : :													
2012 : : : :													
1.2.4 Feb 28													
Develop (update) training													
materials : : : : : :													
☐ 1.3 1.3.1 Feb 15 : : : : : : : : : : : : : : : : : :	thleen												
Small Business Develop marketing kit for Develop marketing kit for Develop outreach : : : : : : : : : : : : : : : : : : :													
and Corporate small businesses :corporate (incentives, :strategy for : : : : :													
Sponsorship :samples, etc.) :corporations : : :													
1.3.3 Mar 15													
Identify "A" "B" and "C"													
:list of corporations : : : :													

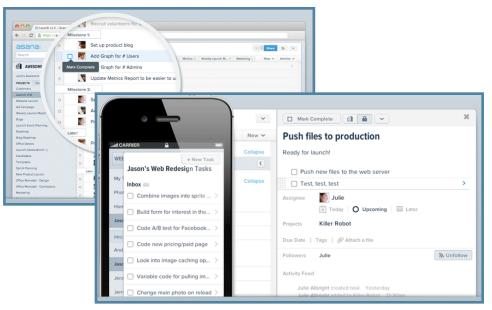
4. Do the Work

Each Work Team lead keeps track of deadlines, provides reminders and encouragement to team members, seeks help as needed along the way. Free or low cost online task management software used by everyone on the project can be very helpful.

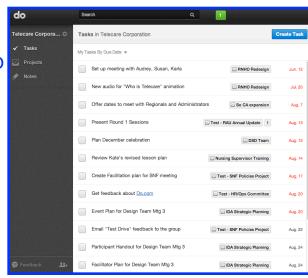
here's a simple (and free) tool....Asana www.asana.com



here's another pretty simple (and free) tool....Wiggio www.wiggio.com



here's another
simple tool....Do
www.do.com



5. <u>Keep Your Plan on Track</u> -- Track Progress, Encourage Accountability, Celebrate Successes, Make Adjustments, Continue Planning & implementing

Ist Quarter Evaluation Meeting 3 hours	2nd Quarter Evaluation Mtg 3 hours	3rd Quarter Evaluation Mtg 3 hours	Annual Planning Event 5-6 hours
APRIL 2013	JULY 2013	OCTOBER 2013	JANUARY 2014
I) Review: - vision - obstacles - strategic directions	I) Review: refer to 1st Quarter process	I) Review: refer to 1st Quarter process	I) Review: refer to 1st Quarter process
2) Evaluate 90-day Action Plan - what got done? - what didn't? - what were the blocks? - your learnings? - what are the implications for the next quarter?	2) Evaluate 90-day Action Plan refer to 1st Quarter process	2) Evaluate 90-day Action Plan refer to 1st Quarter process	2) Evaluate 90-day Action Plan refer to 1st Quarter process
3) Plan for next 90 days - review & refine measurable accomplishments - develop 90-day Implementation Plan for each accomplishment in that quarter (use "90-day Implementation Steps" worksheet)	3) Plan for next 90 days refer to 1st Quarter process	3) Plan for next 90 days refer to 1st Quarter process	3) Identify measurable accomplishments for next 12 months (use "First Year Accomplishments" worksheet)
			4) Establish timeline of accomplishments for each quarter
			 5) Plan for next 90 days develop 90-day Implementation Steps for each accomplishment in that quarter (use "90-day Implementation Steps" worksheet)

TIPS FOR SUCCESSFUL COORDINATION & PLANNING:

- Identify one (or two) people to track (and remind) team leads of deadlines, coordinate between work groups, & schedule planning events
- * Schedule the quarterly and annual meetings well in advance
- Make the evaluation AND planning meetings face-to-face
- Include everyone who is involved in the implementation work group (if this is not possible for quarterly meetings, at least every "lead")
- Each workgroup prepares any written materials in advance
- Designate a "facilitator", who the organization has empowered to serve in this role (and who has a plan for facilitating)

Your External Consultants



Services provided to CD Program included:

- Process and Event Design
- Facilitation
- Documentation

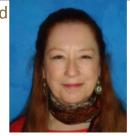
Shannon Mong, Psy.D. inSight Consulting 524 San Anselmo Avenue, Suite 145 San Anselmo, CA 94960 415-279-2402 smong@telecarecorp.com



Shannon has twenty-five years of experience in program development and administration with across diverse industries. For the past fourteen years she's focused on work in behavioral services, including government, nonprofit, and private sector organizations. In 2009 Shannon integrated the ToP (Technology of Participation) methods into her facilitation and training work. These methods promote a collaborative, team approach to clarify and solve complex problems. She brings insightful thinking, intentionality, and a sense of humor to help groups consider and successfully implement projects and participatory change.

Nileen Verbeten

3701 McKinley Boulevard Sacramento, CA 95816 916-705-1203 nverbeten@surewest.net Nileen has thirty years' experience working with organizations of all types. She has worked in and with organizations dedicated to issue advocacy, service delivery, planning and policy. She has experience facilitating with private and public entities, philanthropies, and neighborhood and professional associations; and regulatory agencies, among others. Her experience includes startups, turnarounds and assisting agencies grappling with significant upheaval - helping them face deep challenges, take stock and regroup for success. She brings experience organizing complex data sets, drawing upon insights from operations and management experience.



Services provided to CD Program included:

Data Preparation



Services provided to CD Program included:

- **Design Team Mtg Facilitation**
- Process Design

Ann is the owner of Early Childhood Associates, a consulting group based in San Francisco, that provides training and facilitation services primarily in educational and governmental settings. She also was the director of an interagency collaborative, the High Risk Infant Interagency Council, that resides in a non-profit community based family resource center. Ann has over 20 years experience providing facilitation services, assisting programs to develop program components, conducting end of year review of services, and other meeting facilitation services. She enjoys working with community and school groups to design and facilitate meetings that result in meaningful action and deeper understanding of the work.

Ann Carr 1781 Sanchez Street

Early Childhood Associates San Francisco, CA 94131